

**CFAES**

# FOODPRENEUR SCHOOL



crafting a blueprint to grow  
your food and farm business

To learn more and to register, visit:

**[go.osu.edu/foodschoo2020](https://go.osu.edu/foodschoo2020)**

**DATES:** September 15, 22 & 29, 2020

**PLACE:** Online Only

**TIME:** 6:30 p.m.- 8:00 p.m.

**COST:** Farm Bureau members - \$20 per session  
Non-members - \$25 per session

## Foodpreneur Business Coaching Virtual Sessions

### Marketing Local Meat - Sept. 15

This LIVE Foodpreneur Business Coaching virtual session is for farmers and ranchers seeking to increase local and regional meat sales or explore new market channels for farm-raised proteins and local meat products. Farmers will learn from practitioners and receive small group coaching from industry and university experts.

### Increase Produce Sales - Sept. 22

Growers seeking to increase produce sales or explore new market channels such as Community Supported Agriculture (CSA), farmers markets, farm stands, and specialty stores will learn best practices. The LIVE Foodpreneur Business Coaching virtual session offers small group coaching from industry and university experts.

### Promoting your Local Food & Farm Products - Sept. 29

Farm and food products such as salsa, honey, bakery, body, and nursery items, can expand your farm's offerings or serve as a standalone business. During the LIVE Foodpreneur Business Coaching virtual session attendees will learn how to expand their sales and build their brand. They will receive small group coaching from industry and university experts.



**THE OHIO STATE UNIVERSITY**

COLLEGE OF FOOD, AGRICULTURAL,  
AND ENVIRONMENTAL SCIENCES

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**FAIRFIELD, HOCKING,  
PICKAWAY AND  
ROSS COUNTIES**