

CFAES



LEADING THE CO-OP

ONLINE DIRECTOR TRAINING



The Mid America Cooperative Council's popular director training is now online!

Dr. John Park, the Roy B. Davis Professor of Agricultural Cooperation at Texas A&M University, will be our special guest for these sessions. Dr. Park is the state extension economist serving agricultural cooperatives in Texas where his work focuses on the effective management of agribusiness firms and marketing of food and fiber products. Dr. Park works closely with the Texas Agricultural Cooperative Council and is a director of that organization. Dr. Park teaches courses in agricultural marketing, management, and cooperation.

Register Online:

go.osu.edu/maccdirectored

Or contact Charissa Gardner
740-289-2071 ext. 132
gardner.1148@osu.edu

MACC Members: \$150 Non-Members: \$225

Thanks to support from CoBank, participant scholarships are available.

Register by Tuesday, July 28

Session I – Governing a Co-op

Tuesday, August 4th 9:30am EST – 11:30am EST

Why are directors important to a co-op?
What does a good director do?

Co-op directors will learn about and discuss the unique aspects of the cooperative model and the ways these characteristics should inform their leadership. They will learn about the board's fiduciary and legal responsibilities, the board's role in crafting and communicating the co-op's value proposition, and the strategic management process for cooperatives.

Session II – Multidimensional Governance & Developing your Co-op Leadership Toolbox

Wednesday, August 5th 9:30am EST – 12:00pm EST

Co-op leadership is multi-dimensional. In this interactive session, Dr. John Park will help co-op directors reframe their thinking about effective co-op governance to include the self, the board, and the organization. Directors will complete a self-assessment to identify their strengths and areas for improvement, leaving the session with goals for improving their co-op leadership skills.



THE OHIO STATE UNIVERSITY
COLLEGE OF FOOD, AGRICULTURAL,
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